

# THE PCM CREDIT UNION STORY

## *The History of People Caring More*

Paper Converting Machine Company Credit Union's original bylaws were approved on May 7, 1958. The founding members of PCMC Credit Union consisted of 7 individuals who shared an identifiable common bond, that of employment with Paper Converting Machine Company. Through the years as a Select Employee Group (SEG) based credit union, partnerships grew with additional companies joining as SEGs resulting in strong and steady membership growth. Although PCM Credit Union (PCMCU) has moved locations three times in the past 66 years, the credit union has always called Willard Drive home with our main office located at 601 Willard Drive.

In 2011 PCM Credit Union conducted a branding study and after careful consideration of this change, the decision was made to not stray too far from what made us who we are... so the subtle change from then PCM Employees Credit Union to PCM Credit Union - People Caring More, was made. That change went into effect when our current main office opened its doors 2011, with a whole new look and feel of strength and stability for our membership. Our story is a successful one in the credit union industry, as we continue to grow in our community, and through the ever-changing capabilities of technology.

PCMCU's strong foundation is based on that of commitment, appreciation, reliability, empathy, and strength. We live by these core values and serve our members with that philosophy each and every day as we make important financial decisions with and for our members.

In spring of 2014, PCM Credit Union was approached by Marinette County Employees Credit Union's Board Chair with a proposal to consider a possible merger of the two credit unions. MCECU was also a SEG based credit union, with one main location in Marinette, \$15M in assets and approximately 2000 members. From that point, discussions continued, and the proposal became reality when PCMCU and MCECU merged in January of 2015. Since that time, PCM Credit Union has grown substantially in members as well as assets.

Over the years, we grew tired of not being able to say "yes" to people who wanted to join PCM Credit Union because they didn't work or have a familial connection allowing them to join. For that reason, in December of 2023 we expanded our field of membership to include anyone who lives, works, or is part of a SEG in the Wisconsin counties of Brown, Door, Kewaunee, Marinette, Oconto, and Shawano.

People Caring More  
**pcm**  
CREDIT UNION