



*PCM CU has a strong leadership team. Samantha and Kandi became Vice Presidents in 2022. Dedicated to PCM CU and our C.A.R.E.S. values, they each have worked many years to become the experts in their areas and provide leadership to our organization.*

*Both are superb humans who understand our People Caring More culture and have made an extraordinary commitment to the success and strength of PCM CU for our members and communities.*

*Commitment-Appreciation-Reliability-Empathy-Strength*



**Samantha Isted - 10 years  
Vice President of Finance**

Sam's day is full of all things finance. She helps develop and manage the budget, rates, expenses, liquidity, investments, data analytics, and Asset Liability Management. She is responsible for producing and presenting this information to our leadership team and board on a regular basis.



**Kandi Beters - 15 years  
Vice President of Innovation &  
Branch Services**

Kandi was an 8-yr employee of Marinette County Employees Credit Union when we merged in 2015. She immediately became the Branch Manager as it was clear she was deliberate and passionate about credit unions and her own growth. She was promoted again last year.

Sam grew up in Green Bay and currently lives in Suamico with her husband, Dan. They have been married five years and are the proud parents of a sweet, beautiful, and energetic four-year-old daughter. They also live with and take care of her mother-in-law who is a close friend and like a second mom! In addition to spending as much time as possible with family, Sam enjoys investing, music, reading, researching and staying up to date with current events and the economy. Sam shared, "I consider myself a lifelong learner and my hobbies and interests outside of the office really are not much different than what I'm fortunate enough to be able to do in my role at the credit union."

Those that know Sam best would say she enjoys being goofy, laughing and having fun, in addition to being a good listener and supportive friend.

Her co-workers know that she is analytical and passionate about what she does at the credit union. She can break down financials into an easy-to-understand format. Others also say she is patient and always willing to help and that she loves technology and innovation! She is an introverted leader who brings unique talent and perspective to discussions, always helping us improve.

Sam shared this about her role, "It is important to me to contribute to the strategic decisions and direction of PCM Credit Union's future to ensure we continue growing and maintaining our member owners' benefits. I strongly believe that we make a difference in the lives of our members and know the "People Caring More" philosophy also has a greater societal impact. I love my credit union and am extremely lucky to be with PCMCU. I could not imagine being more blessed. I wake up and love what I get to do every day!"

Samantha is our financial wiz-kid and will always help others to find the information needed to make the best decisions. We rely on her unique brain on a daily basis!

Kandi knows everything there is to know about our systems and is always looking for ways to find efficiencies. She leads project implementations, researches and learns all the details and shares and teaches others what is needed for their department. She also is a leader at the Marinette branch alongside a great team who work hard for the members and the M&M community.

Kandi grew up in Carney, MI, moved to Menominee and then to Stephenson before buying her grandparent's home. It is there in Carney where she spent most of her childhood. She grew up with one younger sister and loved to go camping with her family. Kandi shared, "Ending up back in the little town I grew up in allowed my kids to experience the same "small town community" opportunities that I did." She has a 22-yr old daughter and an 18-yr old son she is very proud of.

Her friends would say that she is kind, honest, devoted, and loyal. She is ambitious and loves to learn new things and understand the "why or how" of everything. She is devoted to the people she loves and works incredibly hard to achieve her goals, both personally and professionally. She does not give up easily and is not afraid to stand up to a challenge.

Her co-workers would say she is good in high stress situations and is determined to go above and beyond, always with passion for PCMCU.

Kandi shared, "I'm lucky to work for such an amazing credit union where I'm appreciated for doing what I love." Kandi also loves music, nature, and DIY projects.

Kandi is our innovations leader and one who holds a lot of credit union industry knowledge. She is also our best researcher of new technology to keep PCMCU on the leader board of electronic services. She is great at keeping us all in the loop and preparing us for "Go!" at any time.

*The average length of employment for our staff at PCMCU is 8 years and 14 years for our leadership team. Watch for more of these connections in the coming months.*

***We are real people just like you, with a passion***

*to impact your life!*

VALUED DEDICATED PASSIONATE UNIQUE TALENTED RESPECTED ENTHUSIASTIC TRUSTED

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